

CULTURAL AWARENESS



"Strength lies in differences,
not in similarities."

Steven R. Covey

Be aware and respectful of cultural differences between you and others.

Culture can involve:

- Language
- Manners
- Jokes
- Celebrations
- Food
- Working Schedules

Understanding the differences between yourself and others from different countries or backgrounds helps establish common ground and respect.

To bridge the gap, and build belonging:

- Ask questions
- Think twice
- Be flexible
- Listen actively
- Respect differences
- Avoid stereotyping
- Build self-awareness

To help keep you on the right road to compliant and ethical decision making, please reach out to your leadership or us at: compliance@rpm-inc.com.



We are RPM and our success depends on each of us following the right route and embracing our Value of 168® to make the right decisions.